

# Printed Banner Art Specifications

## File Types Accepted:

- AI
- PSD
- TIFF
- PDF
- EPS
- JPEG

## Resolution:

- Minimum – 300 dpi
- Preferred – 600 dpi

## Color Mode: CMYK

## Scale: 1" = 1' (1/12<sup>th</sup> Scale)

- Example – 24" x 72" banner is set as 2" x 6" 600dpi, CMYK

## Logos, Illustrations, Etc:

- Logos, illustrations and type should be provided in one of the formats listed above.
- DO NOT INCLUDE AS BITMAPPED ART

## Fonts:

- Unless submitting an Adobe Illustrator file, always include fonts
- When using Adobe Illustrator, convert fonts to outlines

## Placed Art:

- Please provide any placed graphics
- EPS files should not be embedded
- Save .tif files with no compression
- Remove all alpha channels from any Photoshop links

## Vector Files:

- All colors should be specified PMS colors
- All gradients should specify beginning and ending PMS color
- If PMS colors are not supplied, a color match will be substituted. Color matches are not guaranteed and PraiseBanners will not be held liable for any misinterpretation of color
- When using tints, please make sure it is a tint color. Tints of PMS color (example: PMS 297 at 30%) will print as 100% of PMS color. All tints should be converted to process before submitting artwork

**ANY FILE NOT MEETING THESE REQUIREMENTS MAY BE SUBJECT TO AN ADDITIONAL ART FEE AND/OR DELAY OR TERMINATE THE PRODUCTION OF YOUR BANNER.**